



Basecamp

SCOUT

**Track the field force.
Manage sales.
Dominate the marketplace.**

Sales, they say, is more a matter of will rather than skill. You got to have the willingness to sell and maximize your business revenues, which requires reaching out to the right prospective customers at the right time. Thus, time too is a critical factor in sales; something the sales managers are concerned about the most. But what if your salesforce is lacking the will? What if your product or service isn't reaching to the right prospects? What if the time is running out?

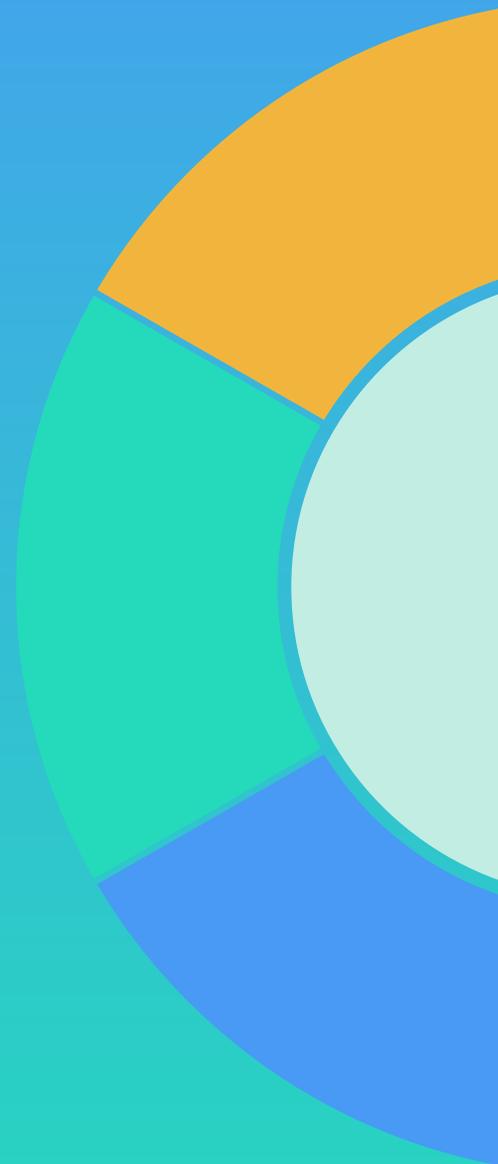
You don't have to worry now, for Basecamp Scout addresses all these as well as other sales-related worries for you. A GPS-enabled location tracking app, it lets you know about your sales representatives' field activity in the real-time. Now you know whether they are utilizing the time properly or not, whether they are visiting the clients, managing their follow-up pipeline, sharing the true visit details, and are being honest enough in claiming their travelling reimbursements.

A cohesive sales tracking software designed specifically to keep you with your sales team out in the field, Scout helps you track your sales representatives in real-time, discover beneficial market insights, streamline your pipeline activities, gain consumer's trust and increase your sales.



Check out the complete list of Basecamp Scout's features below:

 <p>Geo-fence: Set up point-based virtual geographic boundaries. Assign visits. Track deviations with real-time alerts.</p>	 <p>Actions: Assign & track tasks such as visits, appointments etc., and get actionable real-time alerts on its status.</p>
 <p>Near-by task assignment: Find exactly when your reps are near a hot lead's location and assign tasks accordingly.</p>	 <p>Digital forms: Create any form in digital format, have any number of fields, and enjoy the perks of going paperless.</p>
 <p>Location tracking: This GPS-enabled app gives real-time location of your reps, which ensures only work during work hours.</p>	 <p>Geo-tagged proofs: For all those who believe that seeing is believing. Get live images or audio notes from your reps/clients.</p>
 <p>Payment modes: Have Basecamp Scout by paying cash, through credit card/debit card, e-wallet, net-banking, etc.</p>	 <p>Task management: Create tasks from your mobile, allocate them to the field executives, and evaluate the progress.</p>
 <p>Real-time updates: Emails, SMS, push notifications, desktop notifications & auto reminders if GPS, internet is off.</p>	 <p>Geo attendance: Trust what you see, not what you hear. Get time-tagged, selfie attendance directly from mobile.</p>
 <p>Role management: Define roles in your organizational structure, or create custom roles, and manage them.</p>	 <p>Reports: Set up customized reports to track daily/weekly/monthly activity of the sales team and make informed decisions.</p>
 <p>Data security: Features like User Authentication, Single Active Device, SSL Certification, etc. make your life easy.</p>	 <p>Miscellaneous: Wide array of features like daily visit logs, visit duration capturing, check-in/check-out from client visit etc.</p>



Business Benefits

- ✓ Greater knowledge of products and services
- ✓ 360 degree view of the sales team's activities
- ✓ Stronger sales analysis
- ✓ Maximum operational efficiency
- ✓ Unified field team structure
- ✓ Cost savings wherever possible
- ✓ Real-time reporting insights
- ✓ Informed decision making
- ✓ Enhanced customer satisfaction
- ✓ Improved collaboration and internal communication

Why Basecamp?

- An incubator for enterprise-level technology products that solve critical business problems
- A stellar team of developers, mobile-focused engineers, UI designers, QA, and web marketers
- Focus fully on persistence, endurance and adaptability in its products to deliver long term value
- Expertise in defining standard procedures for developing, iterating and launching products
- Knows well how to facilitate the development of those products from conception to creation
- Creates market presence for products and services through specialized marketing service

For more information, please contact:



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